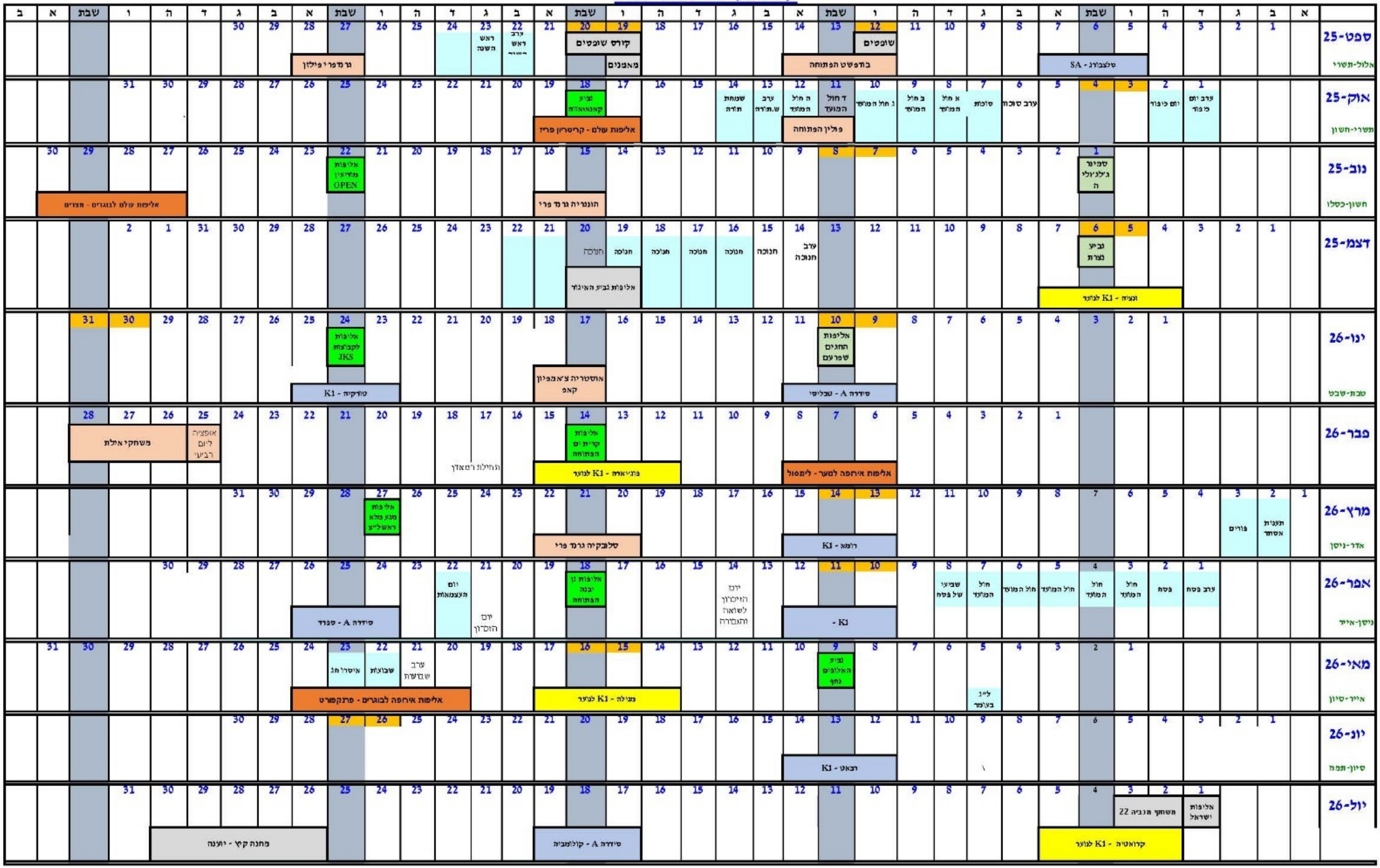עונת פעילות 2025-2026